



# AM1400 WRDB



*AM 1400 WRDB is radio for lots of different people. For some, it's their radio home for Brewers and Badgers game broadcasts. Others don't miss starting their day with Duke and the Doctor to stay on top of natural ways to stay healthy. There's just so many reasons to listen!*



**CORE ARTISTS:** Beatles BTO Elton John Neil Diamond  
Stevie Wonder Temptations Creedence Clearwater Revival  
Fleetwood Mac Chicago Monkees Billy Joel Rod Stewart  
Rolling Stones Bee Gees ELO Righteous Brothers Eagles



## **WRDB-AM ASSETS**

- ◆ LOCAL, STATE & NATIONAL NEWS
- ◆ WALL STREET STOCK MARKET REPORTS
- ◆ WEATHER FORECASTS GENERATED LOCALLY
- ◆ MAGNUM SPORTS NETWORK
- ◆ COMMUNITY INFORMATION
- ◆ CREATIVE CONTESTS & PROMOTIONS
- ◆ LIMITED COMMERCIALS CAREFULLY PLACED

## **PROFILE**

### **MAGNUM BROADCASTING**

#### **MAIN OFFICE / STUDIOS**

E5680A Highway 33  
P.O. Box 349  
Reedsburg, WI 53959

#### **BRANCH OFFICE**

201 8th Avenue  
Baraboo, WI 53913

#### **PHONE**

608-524-1400

#### **FAX**

608-524-2474

#### **E-MAIL**

[info@magnumbroadcasting.com](mailto:info@magnumbroadcasting.com)

#### **WEB SITE**

[wrdbam.com](http://wrdbam.com)

**MAGNUM**  
BROADCASTING.com

**DEMOGRAPHICS: 35-64**