



AM 1350 WPDR is your "Radio Friend" with area news, weather and sports and a wide variety of music from the past five decades. Plus—Milwaukee Brewers Baseball all season long!

CORE ARTISTS: *The Beatles BTO Elton John The Doors Stevie Wonder The Monkees Creedence Clearwater Revival Chicago The Temptations Steppenwolf Fleetwood Mac Rolling Stones Bee Gees Righteous Brothers The Eagles Doobie Brothers The Supremes Rod Stewart Beach Boys*

WPDR-AM ASSETS

- ◆ LOCAL, STATE & NATIONAL NEWS
- ◆ COMMUNITY CONVERSATIONS
- ◆ WALL STREET STOCK MARKET REPORTS
- ◆ WEATHER FORECASTS GENERATED LOCALLY
- ◆ MAGNUM SPORTS NETWORK
- ◆ CREATIVE CONTESTS & PROMOTIONS
- ◆ LIMITED COMMERCIALS CAREFULLY PLACED

PROFILE

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