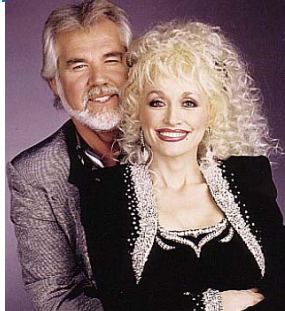




# COUNTRY WESTERN AM 900 WDLS



*We focus on the biggest songs from the 70's, 80's and early 90's along with some hand-picked 60's. Our personalities don't just play the music, they share their deep knowledge about the artists which makes for a very unique experience.*



**CORE ARTISTS:** Willie Nelson Johnny Cash Garth Brooks

Hank Williams, Jr. George Strait Reba McEntire Alabama

Ronnie Milsap Waylon Jennings Oak Ridge Boys

George Jones The Judds Conway Twitty Randy Travis

Don Williams Dolly Parton Charley Pride Merle Haggard

## PROFILE

### MAGNUM BROADCASTING

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### WDLS-AM ASSETS

- ◆ LOCAL, STATE & NATIONAL NEWS
- ◆ WALL STREET STOCK MARKET REPORTS
- ◆ WEATHER FORECASTS GENERATED LOCALLY
- ◆ MAGNUM SPORTS NETWORK
- ◆ COMMUNITY INFORMATION
- ◆ CREATIVE CONTESTS & PROMOTIONS
- ◆ LIMITED COMMERCIALS CAREFULLY PLACED

**DEMOGRAPHICS: 35-64**

